



NewsRelease

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Wells Fargo Celebrates 20 Years of Iditarod Sponsorship

ANCHORAGE – FEB. 7, 2008 – Wells Fargo has donated \$200,000 to support the 35th annual Iditarod Trail Sled Dog Race as a presenting sponsor and official financial services company of the Iditarod. This is the 20th consecutive year that Wells Fargo has sponsored The Last Great Race on Earth.

“Wells Fargo is thrilled to celebrate our 20th anniversary of Iditarod sponsorship,” said Richard Strutz, Wells Fargo Alaska regional president. “We are very proud of our long-standing association with the Iditarod and look forward to another memorable race this year.”

Wells Fargo’s presenting sponsorship includes the winner’s purse (including presentation of the winner’s check at the finish in Nome), the Anchorage Drawing Banquet, Nome Finishers’ Banquets, the Wells Fargo Gold Coast Award (\$2,500 in gold nuggets for the first musher to reach Unalakleet), and the Red Lantern Award.

Wells Fargo is hosting a hospitality tent with free hot cocoa at the ceremonial Race Start on March 1 in downtown Anchorage. And each year at the finish in Nome, Wells Fargo team members volunteer hundreds of hours to help coordinate and set up the Finishers’ Banquet and Red Lantern banquet.

Wells Fargo customers can get a free custom Iditarod shirt featuring the art of Jon Van Zyle when they complete a financial review with a banker from February 25 – March 15.

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