

### Word Choice

<b>5</b>	<ul style="list-style-type: none"><li>• the words paint a picture</li><li>• the message is clear</li><li>• this is the best way to say it</li></ul>
<b>4</b>	<ul style="list-style-type: none"><li>• some of the words and phrases are great, but some need work</li><li>• some words are vague</li></ul>
<b>3</b>	<ul style="list-style-type: none"><li>• there is a better way to say it</li><li>• more imagination needed</li></ul>
<b>2</b>	<ul style="list-style-type: none"><li>• the message is unclear</li><li>• overused words</li></ul>
<b>1</b>	<ul style="list-style-type: none"><li>• words don't make sense</li><li>• words don't paint a picture</li></ul>